

RADIANT *Moms Retreat*

NORTHWEST ARKANSAS | FEBRUARY 2-4, 2024

Partnership Guide

ABOUT THE RETREAT

Our 6th Annual *Radiant Moms' Retreat* is a highly-anticipated weekend getaway for members of homeschooling communities in Arkansas, Oklahoma, Kansas, Missouri and beyond. Rather than an agenda packed with training sessions, this retreat prioritizes *rest*, *renewal*, and *relationships*. Each attendee is encouraged to cultivate a leisurely weekend experience: to sleep in, savor meals and conversations with friends, explore the outdoors, shop, visit museums — whatever activities suit her best.

We would love to collaborate with you to promote your business during Radiant Moms' Retreat — with a package tailored to the needs of your unique brand.

Visit our website or contact us for more information:

hello@radiantmomsretreat.com

RADIANT MOMS RETREAT.COM



ABOUT OUR GUESTS



> 100 women

PROJECTED ATTENDANCE



Homeschooling Moms

OF KIDS (K-12TH GRADE)



FROM ACROSS THE

Midsouth Region

Sponsorships

You've invested time, talent, and treasure building a business. Let us help connect your women-focused brand to our audience. The perfect package to share your brand with our guests is waiting. Sponsorship starts at just \$25!

PRESENTING *sponsor*

\$500

A singular naming opportunity, with your brand as the ultimate headliner.

TITLE RECOGNITION

- Title acknowledgement as Presenting Sponsor: "Radiant Moms' Retreat, presented by [Your Brand]"

SWAG BAGS

- Your products or literature included in 100+ Swag Bags

DIGITAL MEDIA

- Prominent recognition includes: Radiant Video Promo, Event website, Website Popup Ad, Website Banner Ads, Digital Directory, Social media, private Band group, Blog Post, and Email Blasts

PRINT MEDIA

- Prominent recognition includes: Retreat Guide Feature Article (3-page spread), Full-page Ad (back cover or inside front cover) in Retreat Guide, Guest Itineraries, Event Signage, and more!

REGISTRATION

- Deluxe Registration for one (1) eligible guest

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EVENT *sponsors*

\$350

An all-inclusive strategy, seamlessly connecting your brand to our guests.

SWAG BAGS

- Your products or literature included in 100+ Swag Bags

DIGITAL MEDIA

- Prominent recognition includes: Radiant Video Promo, Event website, Website Banner Ad, Digital Directory, Social media, private Band group, Blog Post, and Email Blast

PRINT MEDIA

- Prominent recognition includes: Retreat Guide Feature Article (2-page spread), Full-page Ad in Retreat Guide, Event Signage, and more!

REGISTRATION

- Deluxe Registration for one (1) eligible guest

All sponsorships subject to approval at the discretion of SageMint LLC.

SPONSORSHIP DEADLINE IS JANUARY 4, 2024.

Let us craft the perfect package to share your unique brand with our guests.

VISIT OUR WEBSITE OR EMAIL US TODAY:

RADIANT MOMS RETREAT.COM

hello@radiantmomsretreat.com



HOSPITALITY

sponsor \$225

Welcome our guests with “Suite” hospitality, showcasing the best your brand has to offer.

HOSPITALITY SUITE

- Named recognition of the Hospitality Suite, promoted onsite, and via print and digital media

SWAG BAGS

- Your products or literature included in 100+ Swag Bags

DIGITAL MEDIA

- Recognition includes: Event website, Website Banner Ad, Digital Directory, Social media, private Band group, Blog Post, and Email Blast

PRINT MEDIA

- Recognition includes: Full-page Ad in Retreat Guide, and Event Signage

REGISTRATION

- Deluxe Registration for one (1) eligible guest



SWAG BAG

sponsors \$100

Our bags. Your swag. Pamper retreat guests with a sponsored sampling of “favorite things.”

SWAG BAGS

- Your products or literature included in 100+ Swag Bags

DIGITAL MEDIA

- Recognition includes: Website Sidebar Ad, Digital Directory, Social media, and private Band group

PRINT MEDIA

- Recognition includes: 1/4 Page Ad in Retreat Guide

(In-kind Sponsorships accepted. Additional benefits available, based on value of sponsorship.)



GIVEAWAY

sponsors \$25

Put your brand in the spotlight by furnishing products or gift cards for sponsored giveaways.

DIGITAL MEDIA

- Sponsor-named giveaway promoted and recognized via social media, and private Band group
- Recognition includes: Digital Directory, Social media, and private Band group

(In-kind Sponsorships accepted. Additional benefits available, based on value of sponsorship.)

Contact us to request a custom package!

RADIANT MOMS RETREAT.COM

2024 Sponsorships Levels

		Website Ad Space	Website Sponsor Page	Band Group	Digital Directory	Retreat Guide	Social Media	Swag Bags	Email Blast	Blog Post	Event Signage	Video Promo	Guest Itineraries	Deluxe Registration
<i>Presenting Sponsor</i>	\$500	POPUP + 2 BANNER ADS	✓	✓	★	FULL PAGE AD + FEATURE (3 PGS)	✓	✓	✓	✓	✓	✓	✓	1 GUEST
<i>Event Sponsors</i>	\$350	2 BANNER ADS	✓	✓	★	FULL PAGE AD + FEATURE (2 PGS)	✓	✓	✓	✓	✓	✓		1 GUEST
<i>Hospitality Sponsor</i>	\$225	1 BANNER AD	✓	✓	★	FULL PAGE AD	✓	✓	✓	✓	✓			1 GUEST
<i>Swag Bag Sponsors</i>	\$100	1 SIDEBAR AD	✓	✓	✓	1/4 PAGE AD	✓	✓						
<i>Giveaway Sponsors</i>	\$25		✓	✓	✓		✓							

✓ = INCLUDED

★ = FEATURED DIRECTORY LISTING

Print Advertising



RETREAT GUIDE AD SPACE

Our 2024 Retreat Guide is a full-color, full-bleed magazine featuring compelling articles and mom-focused content, *plus* recommendations for the best local eateries, retailers, and entertainment NWA has to offer. A limited number of paid advertisements for mom-centric brands are available. Purchase an ad for **as little as \$25** (if booked by 11/11/23)!

DESIGN SERVICES AVAILABLE

We know most small businesses don't have a graphic designer at their fingertips. That's why we offer **in-house design services** at modest rates to create your custom print or digital ad! You supply the logo, images, and copy, and we'll design an ad with the exact specifications needed for the space.

RADIANT MOMS RETREAT.COM

Rate Card - Print

2024 RETREAT GUIDE	AD SPACE ONLY	AD SPACE + DESIGN
Full Page - INTERIOR	\$99	\$119
Half Page - HORIZONTAL	\$59	\$79
1/3 Page - HORIZONTAL	\$49	\$69
1/3 Page - VERTICAL	\$45	\$65
1/4 Page - VERTICAL	\$39	\$59
1/8 Page - HORIZONTAL	\$35	\$55

BOOK BY 11/11/23 — SAVE UP TO 20%



FULL PAGE

TRIM SIZE: 8.5" x 11"
BLEED SIZE: 8.75" x 11.25"



HALF PAGE

8.5" x 5.375"
8.75" x 5.625"



1/3 PAGE (H)

8.5" x 3.625"
8.75" x 3.75"



1/3 PAGE (V)

TRIM SIZE: 2.75" x 11"
BLEED SIZE: 3" x 11.25"



1/4 PAGE

4.125" x 5.375"
4.375" x 5.625"



1/8 PAGE

4.125" x 2.5625"
4.375" x 2.8125"

ARTWORK DUE JANUARY 4, 2024.

Acceptable file formats: high-resolution PDF, PNG, AI, or EPS files.
See our website for specifications and submission guidelines.

Rate Card - Digital

2024 DISPLAY ADS	AD SPACE ONLY	AD SPACE + DESIGN
DISPLAY SET	\$59	\$79
SIDEBAR SET	\$49	\$69

ADS RUN IN ROTATION UNTIL 8/1/24

Display Set

Display Banner Ad on Directory page and Blog pages



DESKTOP:
728 × 90



MOBILE:
320 × 100

Sidebar Set

Medium Rectangle Ad on Directory page



DESKTOP:
300 × 250



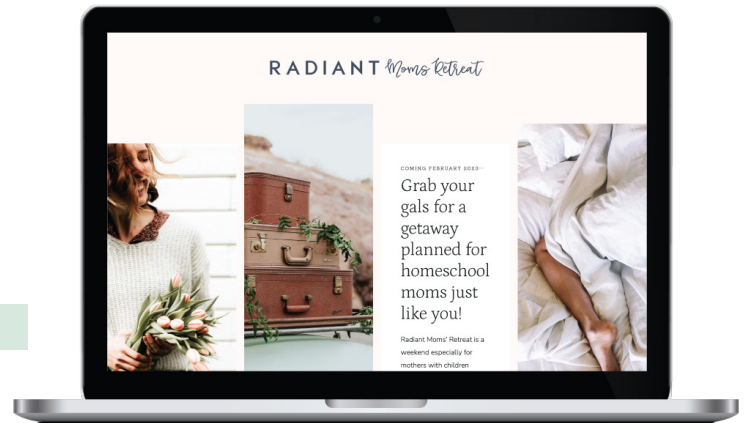
MOBILE:
320 × 100

ACTUAL SIZE AND PLACEMENT WILL VARY BASED ON SCREEN SIZE.

ARTWORK DUE JANUARY 4, 2024.

Acceptable file formats: high-resolution PDF, PNG, AI, or EPS files.
See our website for specifications and submission guidelines.

Digital Advertising



DISPLAY ADS

Connect your unique brand to our guests — even after Radiant Moms' Retreat is over — through responsive Digital Ads on select pages of our website. You'll benefit from clickable ads with direct links to your website, ads that stay in continuous rotation until next year.

FREE BUSINESS LISTINGS

Radiant guests love to dine, shop, and play all weekend long! Northwest Arkansas-based businesses are invited to submit a **FREE Listing** for our Digital Directory: a mobile-friendly road map to the best local eateries, retailers, and entertainment venues NWA has to offer. To submit your free listing, visit our website.

Design services are available!

Visit our website for details:

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